

# BroadNets 2004

- Date: October 25-29, 2004
- Location: San Jose, CA, USA
- [www.broadnets.org](http://www.broadnets.org)

First International Conference on Broadband Networks

## Exhibition And Sponsorship Opportunities

Dear Colleague,

We are pleased to be offering exhibition and sponsorship opportunities for the upcoming First International Conference on Broadband Networks (BroadNets 2004) to be held in San Jose, California, USA, Oct. 25-29, 2004.

We invite your participation through the following avenues:

- A) **Sponsorship**: see below for details on different scopes of sponsorship.
- B) **Exhibition**: display exhibits at conference space (\$500 for 6ftX6ft space)
- C) **Demo Session**: display/present new technologies at nascent/experimental stage that are yet to be a part of a product.

The BroadNets 2004 event is poised to attract optical and wireless network professionals not only from the research and education community, but also from industrial and commercial organizations, as well as government agencies. The conference schedule is five days in length and in addition to the technical program, consists of several other exciting events, including keynote talks, panels, industry watch day, tutorials and exhibits/demos.

With the focus on Broadband Networks, BroadNets 2004 covers the entire gamut of next generation networks with ultra-high bandwidth available all the way from access networks (xDSL, Cable, EPON, Broadband Wireless, multi-Gigabit uplinks), to regional and metropolitan networks to wide-area core networks. The conference consists of two symposia: Broadband Optical Networking and Broadband Wireless Networking.

We hope that you will find BroadNets 2004 to be an excellent venue for your company's external visibility plans, and we look forward to your active participation in this exciting conference. If you have any questions, please feel free to contact any one of us at the e-mail addresses given below.

Sincerely yours,

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Optical Networking Symposium Co-Chairs

Zhensheng Zhang  
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Wireless Networking Symposium Chair

## Sponsorship Opportunities:

Sponsorship of BroadNets 2004 provides a company or an organization with a unique opportunity to increase its visibility and product awareness within a highly specialized, influential community.

Acknowledgments of the sponsors, such as the company's name, product, and logo, will appear in the main page of the BroadNets 2004 WWW Server and in all official documentation of the conference. If the company is the principal (Platinum) sponsor, it can elect to become one of the Co-organizers of the event.

### Platinum Sponsorship (\$10,000)

- Two full conference registrations
- Exhibits space
- A full page ad in the official Conference Proceedings
- A full page ad in the final conference program
- Inclusion of your company logo in all conference advertising
- Prominent signage identifying company as a Platinum patron
- Two complimentary passes to the opening reception
- Name and logo in our WWW advertising, linkage to your company website
- Acknowledgment in opening address

### Bronze Sponsorship (\$3000)

- Exhibits Space depending on availability
- A quarter page ad in the final conference program
- Inclusion of your logo in all conference advertising
- Prominent signage identifying company as a Bronze patron
- A complimentary pass to the opening reception
- Name and logo in our WWW advertising, linkage to your company website
- Acknowledgment in opening address

### Gold Sponsorship (\$5,000)

- One full conference registration
- Exhibits Space
- A half page ad in the Conference Proceedings
- A half page ad in the final conference program
- Inclusion of your company logo in all conference advertising
- Prominent signage identifying company as a Gold patron
- A complimentary pass to the opening reception
- Name and logo in our WWW advertising, linkage to your company website
- Acknowledgment in opening address

### Additional sponsorship opportunities (\$2000 each)

- Reception Sponsor
- Banquet Sponsor
- Dinner/Luncheon Sponsor (banner)
- Break Sponsor
- Best Student Paper \$1000 (2 only)
- Student Travel Awards \$500 (unlimited number)

### Exhibit package

The cost of our exhibitor package is \$500.00 and includes the following:

- 2 Exhibitor Badges
- 6ft by 6ft booth space with carpet and power (115/120 volts 30 amps single phase)
- 6' Skirted Table Top, Two Chairs
- Admission to Exhibit Floor and Keynote Sessions
- Free continental breakfast, lunch and beverage breaks with Conference participants

We do offer a second option for \$750.00, in which your company will receive the exhibit package and 1 complimentary registration to the main conference.

### Group Discounts:

The conference also offers group attendee discounts: 5% off regular registration fees for 10 or more attendees, and 10% for 20 or more. For **any sponsor**, the discount rate doubles.

In addition, companies and organizations can participate in other high profile ways, by taking part in panel, industry-watch sessions, by giving a technical tutorial, and by submitting a technical paper.