

## Corporate Sponsorship Opportunities

Sponsorship of **IEEE Second Annual Conference on Broadband Networks** provides a company or an organization with a unique opportunity to increase its visibility and product awareness within a highly specialized, influential community.

Acknowledgments of the sponsors, such as the company's name, product, and logo, will appear in the main page of the conference's WWW Server and in all official documentation of the conference. If the company is the principal (Platinum) sponsor, it can elect to become one of the Co-organizers of the event.

### **Platinum Sponsorship (\$10,000)**

- Two full conference registrations
- Exhibits space
- A full page ad in the official Conference Proceedings
- A full page ad in the final conference program
- Inclusion of your company logo in all conference advertising
- Prominent signage identifying company as a Platinum patron
- Round table at banquet
- Name and logo in our WWW advertising, linkage to your company website
- Acknowledgment in opening address

### **Gold Sponsorship \$(6,000)**

- One full conference registration
- Exhibits Space
- A half page ad in the Conference Proceedings
- A half page ad in the final conference program
- Inclusion of your company logo in all conference advertising
- Prominent signage identifying company as a Gold patron
- Round table at banquet
- Name and logo in our WWW advertising, linkage to your company website
- Acknowledgment in opening address

### **Exhibit package**

The cost of our exhibitor package is \$1,000 and includes the following:

- 2 Exhibitor Badges
- 6ft x 6ft booth space with carpet and power (115/120 volts 30 amps single phase)
- 6' Skirted Table Top, Two Chairs
- Admission to Exhibit Floor and Keynote Sessions
- Free continental breakfast, lunch and beverage breaks with Conference participants

### **Group Discounts:**

The conference also offers group attendee discounts: 5% off regular registration fees for 10 or more attendees, and 10% for 20 or more. For **any sponsor**, the discount rate doubles.

In addition, companies and organizations can participate in other high profile ways, by taking part in panel, industry-watch sessions, or by giving a technical tutorial, or submitting a technical paper.

### **Silver Sponsorship (\$3,000)**

- Exhibits Space depending on availability
- A quarter page ad in the final conference program
- Inclusion of your logo in all conference advertising
- Prominent signage identifying company as a Bronze patron
- Round table at banquet
- Name and logo in our WWW advertising, linkage to your company website
- Acknowledgment in opening address

### **Bronze Sponsorship and/or Workshop Sponsorship (\$2,000 each)**

*(select 1 of these events to sponsor)*

- Reception Sponsor
- Banquet Sponsor
- Dinner/Luncheon Sponsor (banner)
- Break Sponsor
- Workshop Sponsors \*\*
- Best Student Paper \$1,000 (2 only)
- Student Travel Awards \$500 each (unlimited number)

**BRONZE SPONSOR BENEFITS – SEE ATTACHED LIST**

## **BRONZE SPONSORSHIP MAY INCLUDE:**

### **Banquet / Reception / Breakfast / Luncheon Sponsorship**

Benefit: Select a speaker for 10 min. speech  
1- Round table for sponsors invited guests  
1 – Complimentary technical session enrollment  
1 – Complimentary conference proceeding  
1 – Company logo displayed on main conf. webpage  
Banner, pending hotel approval, displayed at banquet/reception  
25% discount on one future ICST conference

### **Coffee Break Sponsorship (Covers 2 breaks per day)**

Benefit 4 – Complimentary Banquet tickets  
1 – Complimentary conference technical session ticket  
1 – Complimentary conference proceeding  
Company logo displayed on main conference webpage  
Banner, pending hotel approval, displayed at breaks  
25% discount on one future ICST conference

### **Workshop Sponsorship**

Benefit: 2 - Complimentary enrollments in the sponsored workshop  
2 - Complimentary workshop proceedings  
Company logo displayed on main conference page & workshop webpages  
Banner, pending hotel approval, displayed at workshop (if approved by accommodations)  
25% discount on one future ICST conference

### **Best Student Paper \$2000 (for top 2 papers only)**

Benefit: Presentation of award/plaque to student  
2 – Complimentary banquet tickets  
Banner, pending hotel approval, displayed at technical session  
25% discount on one future ICST conference  
Student receives \$500.00 award and plaque with sponsorship  
name mentioned on plaque

### **Student Travel Awards \$500 (unlimited number)**

Benefit: Two complimentary tickets to banquet & mention of sponsorship  
Company logo provided on main conference webpage  
Banner, pending hotel approval, displayed at technical session  
25% discount on one future ICST conference