



BROADNETS 2006

<http://www.broadnets.org>

Sponsorship Opportunities

Sponsorship of **IEEE/CreateNet Third Annual Conference on Broadband Communications, Networks, and Systems (Broadnets 2006)**, to be held in San Jose, CA in Oct. 2006, provides a company or an organization with a unique opportunity to increase its visibility and product awareness within a highly specialized, influential community.

Acknowledgments of the sponsors, such as the company's name, product, and logo, will appear in the main page of the conference's WWW Server and in all official documentation of the conference. If the company is the principal (Platinum) sponsor, it can elect to become one of the Co-organizers of the event.

Platinum Sponsorship (\$15K)

- Two full conference registrations
- Exhibits space
- A full page ad in the official Conference Proceedings
- A full page ad in the final conference program
- Inclusion of your company logo in all conference advertising
- Prominent signage identifying company as a Platinum patron
- Round table at banquet
- Name and logo in our WWW advertising, linkage to your company website
- Acknowledgment in opening address

Gold Sponsorship (\$10K)

- One full conference registration
- Exhibits Space
- A half page ad in the Conference Proceedings
- A half page ad in the final conference program
- Inclusion of your company logo in all conference advertising
- Prominent signage identifying company as a Gold patron
- A round table at banquet
- Name and logo in our WWW advertising, linkage to your company website

Silver Sponsorship (\$5,000)

- Acknowledgment in opening address
- Exhibits Space depending on availability
- A quarter page ad in the final conference program
- Inclusion of your logo in all conference advertising
- Prominent signage identifying company as a Silver patron
- Round table at banquet
- Name and logo in our WWW advertising, linkage to your company website
- Acknowledgment in opening address

Bronze Sponsorship and/or Workshop Sponsorship (\$3,000 each)

(select one of these events to sponsor)

- Reception Sponsor
- Banquet Sponsor
- Dinner/Luncheon Sponsor (banner)
- Coffee Break Sponsor
- Workshop Sponsors
- Best Student Paper (**\$ 3K**) **3 max**
- Student Travel Awards (**\$1K**)
(unlimited)

BRONZE SPONSOR BENEFITS - SEE ATTACHED LIST

Exhibit package

The cost of our exhibitor package is \$1,200.00 and includes the following:

- 2 Exhibitor Badges
- 6ft x 6ft booth space with carpet and power (115/120 volts 30 amps single phase)
- 6' Skirted Table Top, Two Chairs
- Admission to Exhibit Floor and Keynote Sessions
- One banquet ticket
- Free continental breakfast, lunch and beverage breaks with Conference participants

Group Discounts:

The conference also offers group attendee discounts: 15% off regular registration fees for 10 or more attendees, and 20% for 20 or more. For **any sponsor**, the discount rate doubles.

In addition, companies and organizations can participate in other high profile ways, by taking part in panel, industry-watch sessions, or by giving a technical tutorial, or submitting a technical paper.

BRONZE SPONSORSHIP MAY INCLUDE:

Banquet / Reception / Breakfast / Luncheon Sponsorship

Benefit: Select a speaker for 10 min. speech

1- Round table for sponsors invited guests

1 – Complimentary technical session enrollment

1 – Complimentary conference proceeding

1 – Company logo displayed on main conf. page

25% discount on one future conference

Company logo displayed on main conference page & workshop page

Coffee Break Sponsorship (Covers 2 breaks per day)

Benefit 4 – Complimentary Banquet tickets

1 – Complimentary conference technical session ticket

1 – Complimentary conference proceeding

Company logo displayed on main conference page

25% discount on one future conference

Workshop Sponsorship

Benefit: 2 - Complimentary enrollments in the sponsored workshop

2 - Complimentary workshop proceedings

Company logo displayed on main conference page & workshop page

25% discount on one future conference

\$500.00 Best Paper or Invited Speaker Award/Honorarium

OTHER SPONSORSHIPS:

Best Student Paper **\$3,000 (for up to 3 papers only)**

Benefit: Presentation of award/plaque to student

2 – Complimentary banquet tickets

25% discount on one future ICST conference

Student receives \$500.00 award and plaque with sponsor's name mentioned on plaque

Company logo displayed on main conference page & workshop page

Student Travel Awards **\$1,000 (unlimited number)**

Benefit: Student receives \$500.00 award towards travel and registration

25% discount on one future ICST conference

Company logo displayed on main conference page & workshop page